Learn Adobe Illustrator CC For Graphic Design And Illustration: Adobe Certified Associate Exam Preparation (Adobe Certified Associate (ACA))
Synopsis

This study guide uses text integrated with video to help you gain real-world skills that will get you started in your career in graphics, design, or illustration, and lays the foundation for taking the Illustrator ACA exam. A mix of project-based lessons, practical videos, and regular assessments throughout prepares you for an entry-level position in a competitive job market. Adobe conducted research to identify the foundational skills students need to effectively communicate using digital media tools. Based on feedback from educators, design professionals, businesses, and educational institutions around the world, the objectives cover entry-level skill expectations for each topic. The ACA exams have proved to be highly successful; Adobe reports that the total number of exams taken worldwide has reached one million since 2008. To create this new product, Peachpit and Adobe Press have joined forces with team of outstanding instructors who have a great track record getting students certified: Rob Schwartz and his colleagues at BrainBuffet.com.

Book Information

Series: Adobe Certified Associate (ACA)
Paperback: 256 pages
Publisher: Peachpit Press; 1 edition (February 28, 2016)
Language: English
ISBN-10: 0134397789
Product Dimensions: 7.3 x 0.6 x 9 inches
Shipping Weight: 12.8 ounces (View shipping rates and policies)
Average Customer Review: 4.3 out of 5 stars (See all reviews (3 customer reviews)
Best Sellers Rank: #91,943 in Books (See Top 100 in Books) #1 in Books > Computers & Technology > Certification > Adobe #8 in Books > Computers & Technology > Digital Audio, Video & Photography > Adobe > Adobe Illustrator #117 in Books > Textbooks > Computer Science > Graphics & Visualization

Customer Reviews

I actually sent this one back. I think the title is misleading because it sounds like it's a book for professionals (to me, at least). But it really is a book for beginning users of Illustrator. It says it prepares you for the ACP exam - which I thought must be difficult. But maybe not, because this book is really basic. I was looking forward to learning some advanced techniques and doing cool projects over the summer. But alas, it was not to be. I gave it three stars because it's probably pretty
good for someone just starting out.


if you need to learn Illustrator, this is the book to get.

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