Synopsis

NOTE - This is a stand-alone book. Intended primarily for undergraduate courses in business statistics, this text also provides practical content to current and aspiring industry professionals. Reducing the emphasis on doing computations, this practical text thoroughly integrates Microsoft Excel as a tool for analysis and presents statistical concepts in the context of the functional areas of business.

Book Information

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Average Customer Review: 3.6 out of 5 stars Â· See all reviews Â· (56 customer reviews)
Best Sellers Rank: #18,540 in Books (See Top 100 in Books)  #15 in Books > Computers & Technology > Software > Microsoft > Microsoft Excel  #18 in Books > Computers & Technology > Business Technology > Software > Spreadsheets  #27 in Office Products > Educational Supplies > Teaching Materials > Professional Development Resources

Customer Reviews

I needed this book for my MBA program with specific instruction NOT to get the International edition due to the exercises and HW given. I'm usually one to go ahead and pay the extra $ to get my books from the school bookstore, to assure I get the correct one and in plenty of time, but upon looking at this book was considerably cheaper here so I thought I'd give it a go. I typed in the correct ISBN that I needed (pretty hard to get the wrong book when you use an ISBN, or so I thought) and this option came up, along with the correct option (hardcover). This option was a little bit cheaper (my guess was because it was paperback) so I clicked on it. Being cautious, I spent quite a bit of time checking to make sure what I was getting was correct. There was another review saying Chad S. used this book for the same program at the same school (assuming CSU means Colorado State University), and the product description had the same title, edition #, authors, # of pages, cover picture... The webpage did have a line stating "same material as US edition" that made me a little weary but nowhere could I find anything saying this was the international edition.
and given Chad’s review I thought I should be fine. When it arrived the cover was different than the picture on the webpage (see pic). I thought this may still be ok and may just be a new print run for the cover, but then it all started to come together/fall apart. The back cover says this book is only for sale in the eastern hemisphere and published in India. I took it to my first class and everyone else even though getting their books from different sources, had a hardcover. The first set of exercises were given in class and while everybody had charts and text about bar graphs my bargraph info.

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